



Simplicity is the ultimate sophistication.

LEONARDO DA VINCI

**FOUNDED AND OWNED
BY DR. HEATHER
BARTLETT, BOARD
CERTIFIED FAMILY
MEDICINE PHYSICIAN**

WHY SETTLE FOR A TRADITIONAL
INSURANCE-BASED PRACTICE
WHEN YOU CAN HAVE A NEW,
INNOVATIVE DOCTOR WHO HAS
TRUE **PRIMARY CARE** AS HER
REAL FOCUS?

**"HEALTHCARE SHOULDN'T HURT."
-DR. HEATHER BARTLETT**



COLUMBUS, OHIO'S FIRST
DIRECT PRIMARY CARE
CLINIC

EST 2016

THE BARTLETT MEDICAL CLINIC
& WELLNESS CENTER
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THEBARTLETTCLINIC.COM

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 @thebartlettclinic

 @DrBClintonville

THEBARTLETTCLINIC.COM

A NEW WAY TO
INTERACT WITH
YOUR DOCTOR

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WHAT IS DIRECT PRIMARY CARE (DPC)?

- A MEDICAL PRACTICE THAT RESTORES THE PATIENT-DOCTOR RELATIONSHIP
- NO INSURANCE
- NO INSURANCE REDTAPE
- NO CO-PAYMENT
- A SIMPLE MONTHLY FEE (SIMILAR TO A GYM MEMBERSHIP)
- DISCOUNTED LABS
- DISCOUNTED PROCEDURES
- SMALLER PATIENT PANEL PER DOCTOR (APPROX 600)



WHY DIRECT PRIMARY CARE (DPC)?

- IMPROVED ACCESS TO YOUR DOCTOR
- SAME/NEXT DAY VISITS (OFTEN)
- HOUSE CALLS/HOME VISITS
- TEXT/EMAIL/VIDEO WITH DR. BARTLETT
- SICK/URGENT CARE VISITS INCLUDED
- ANNUAL PHYSICAL WITH CBC, CHEMISTRY, BASIC LIPID, TSH LABS INCLUDED
- COST TRANSPARENCY FOR YOUR CARE
- GET TO KNOW YOUR DOCTOR
- OFFICE VISITS AS LONG AS NEEDED (45 - 60 MIN)
[SAY GOODBYE TO 7 TO 15 MINUTE DOCTOR VISITS]
- NO NICKEL & DIMING YOU
- ASK HOW THIS CAN BENEFIT YOUR BUSINESS AS WELL



HEALTHCARE NEEDS A

NEW, DISRUPTIVE

INNOVATION.

DIRECT PRIMARY CARE IS

JUST THAT.

DR. BARTLETT IS LEADING

THE CHARGE IN

COLUMBUS.

SHE ALSO BELIEVES IN

DOING NO

***FINANCIAL* HARM.**



THEBARTLETTCLINIC.COM

FEES/TERMS

\$50 ENROLLMENT FEE

PER ADULT (18 YO +)

NO LONG TERM COMMITMENT REQUIRED.

IF YOU CANCEL & WANT TO RE-JOIN,

RE-ENROLLMENT FEE IS \$100.

\$60/MO

AGES 18-64 / ANNUAL PHYSICAL &

LABS + URGENT CARE VISITS

\$100/MO

AGES 65 + / ANNUAL PHYSICAL &

LABS + URGENT CARE VISITS

\$10/MO

AGES 1 DAY - 17 YEARS OLD

URGENT CARE/SICK VISITS

SIGN UP IS SIMPLE ONLINE VIA OUR WEBSITE